

Kristin Barta

ILLUSTRATOR • DESIGNER

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EDUCATION

BFA Graphic Design Minor in Sustainable Development

APPALACHIAN STATE UNIVERSITY

December 2022

DISTINCTIONS

M is for Menopause, Baby! Exhibition

DRINKING GOURD GALLERY | RALEIGH, NC

Fall 2023

From the Second Floor Senior Exhibition

THE SMITH GALLERY | BOONE, NC

Spring 2022

Art + Design Expo Juried Exhibition

THE SMITH GALLERY | BOONE, NC

Spring 2022

BFA Graphic Design Senior Exhibition

THE SMITH GALLERY | BOONE, NC

Fall 2021

The Peel Literary Magazine

PUBLISHED | BOONE, NC

Spring 2021

Foundations Juried Art Exhibition

LOOKING GLASS GALLERY | BOONE, NC

Fall 2019

Climate Stories Showcase

HOW SPACE | BOONE, NC

Spring 2019

Stone Soup Literary Magazine

PUBLISHED | RALEIGH, NC

2017 & 2018

SELECTED SKILLS

Adobe Creative Suite
MS Office Suite
Figma, Miro, Slack
Google Suite, Procreate
Illustration, Photography
Social Media Management

Ceramics, Printmaking
Metal Fabrication, Book Binding,
Print Production, Installation,
Screen-printing, Communication
Documentation, Organization,
Scheduling, Multitasking,
Technology Troubleshooting

WORK EXPERIENCE

— Visual Assistant

MADEWELL | RALEIGH, NC

2024 - Present

Designed and maintained engaging visual displays, including windows and in-store merchandising, to enhance customer experience. Facilitated team standards training to ensure timely floor sets, organized backstock, product flow, and promotional updates. Collaborated with sales associates to deliver excellent customer service while adhering to company standards.

— Freelance Designer and Illustrator

KB CREATIVE | RALEIGH, NC

2019 - Present

Designed projects for a diverse clientele spanning brand design, publication, illustration, social media graphics, etc. Managed vending operations including file preparation, sales tracking, documentation, display construction, marketing strategy.

— Technology and Production Assistant

APPALACHIAN STATE BELK LIBRARY | BOONE, NC

2019 - 2022

Designed directional signage to aid printing processes for patrons. Troubleshoot library technology including secure internet, hardware and software, industrial copy machines and printers, and payment kiosks. Assisted library patrons with printing and scanning, as well as document preparation, copying, faxing, and personal devices.

— Printmaking Instructional Assistant

APPALACHIAN STATE UNIVERSITY | BOONE, NC

2022

Provided technical demonstrations of print techniques and safety procedures when handling presses and equipment. Facilitated a clean studio environment. Organized and monitored inventory and safety data sheets. Assisted with task management of 15 students. Led class critiques and provided feedback.

— Website Designer

STUDENT MADE APP STATE | BOONE, NC

2020 - 2021

Managed and organized a multi-page website and the profiles and online inventory of over 15 artists. Assisted in designing engaging social media posts showcasing artist products and advertising local pop-ups and markets. Curated illustration and design work and managed personal sales.

— Assistant Shop Manager

RIVER RAT TATTOOS, NEW BRAUNFELS, TX

2021

Directly supported the shop manager in workflow organization tasks and inventory. Assisted artists completing designs for clientele. Scheduled and managed calendars and appointments for 7 artists and 2 piercers. Conducted brief consultations for clients using knowledge of mediums and technical applications. Managed the front desk including records, POS system, and phone calls.