

Kristin Barta

ILLUSTRATOR • DESIGNER

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EDUCATION

BFA Graphic Design Minor in Sustainable Development

APPALACHIAN STATE UNIVERSITY
December 2022

COMMUNITY INVOLVEMENT

American Institute of Graphic Arts

Member | BOONE, NC

NC State Fair

Showcased | RALEIGH, NC

LEAF Global Arts

Member - Volunteer | ASHEVILLE, NC

Appalachian Voices

Member - Volunteer | BOONE, NC

SELECTED DISTINCTIONS

From the Second Floor Senior Exhibition

THE SMITH GALLERY | BOONE, NC
Spring 2022

Art + Design Expo Juried Exhibition

THE SMITH GALLERY | BOONE, NC
Fall 2019 and Spring 2022

The Peel Literary Magazine

PUBLISHED | BOONE, NC
Spring 2021

Climate Stories Showcase

HOW SPACE | BOONE, NC
Spring 2019

SKILLS

Tools and UX:

Adobe Creative Suite, MS Office Suite
Figma, Miro, Slack, Google Suite, Claude
Ai, Procreate, Social Media Management,
Wireframing, User testing, Ideation

Visual Design:

Branding, Illustration, Photography
Documentation, Mockups, Print Production
Book Binding, Installation, Screenprinting,
Printmaking, Web design, Templating

Additional:

Ceramics, Metal Fabrication, Communication
Documentation, Organizational optimization,
Scheduling, Multitasking, Technology Trouble-
shooting, Operational excellence, Proactive
ownership, Hospitality,

WORK EXPERIENCE

— Community Coordinator and In-House Designer

THE LOADING DOCK | RALEIGH, NC
2025 - Present

Drove creative work with strong attention to detail, creative problem-solving, and organization, delivering polished visual communications that advanced strategic goals for the team. Produced digital design for printed collateral and online channels, including promotional materials, event signage, way-finding, and social media, increasing audience interaction across campaigns. Protected brand identity across every touchpoint by maintaining visual consistency, applying design system standards, and aligning outputs with approved formatting and production requirements. Oversaw budgets, supplies, and vendor relationships and event execution while keeping deliverables on schedule and within scope. Partnered cross-functionally with marketing, communication, and community stakeholders to support broader engagement initiatives.

— Freelance Designer and Illustrator

KB CREATIVE | RALEIGH, NC
2019 - Present

Applied various design principles to develop solutions and translate concepts into clear visual narratives for a diverse client base across publication, illustration, social media graphics, and other creative work. Managed vending operations by preparing pitch-ready presentation materials, file formatting and production, tracking sales, maintaining documentation, building displays, and exploring marketing strategy for business development opportunities.

— Technology and Production Assistant

APPALACHIAN STATE BELK LIBRARY | BOONE, NC
2019 - 2022

Created directional signage and production support materials that improved printing workflows for patrons and strengthened on-site wayfinding. Resolved library technology issues across secure internet, hardware, software, industrial copy machines, printers, and payment kiosks to keep services running smoothly. Supported patrons with printing, scanning, document preparation, copying, faxing, and personal devices while maintaining a responsive service experience. Assisted with artwork setup and file checks for print requests, ensuring accurate formatting and clean output for library users. Documented troubleshooting steps and coordinated handover notes for recurring issues, improving continuity across shifts.

— Printmaking Instructional Assistant

APPALACHIAN STATE UNIVERSITY | BOONE, NC
2021- 2022

Demonstrated print techniques and safety procedures for presses and equipment, helping students apply studio standards with confidence. Maintained a clean and organized studio environment to support efficient production and safe daily operations. Organized and monitored inventory and safety data sheets. Supported task management for 15 students by coordinating assignments, materials, and studio workflow. Facilitated class critiques and delivered constructive feedback to strengthen student work and creative development.

— Website Designer

STUDENT MADE APP STATE | BOONE, NC
2020 - 2021

Managed a multi-page website, artist profiles, and online inventory for over 15 artists while supporting social media posts that promoted products, pop-ups, and markets. Curated illustration and design work and managed personal sales. Updated website content and layout to improve user experience, strengthen visual hierarchy, and support digital design consistency across pages. Coordinated with artists on briefing details and handover timelines to keep product listings accurate and launch-ready.