

# Kristin Barta

ILLUSTRATOR • DESIGNER

Kristinbarta.com

Raleigh, North Carolina

kristinbarta@gmail.com | 919.578.0133

www.linkedin.com/in/kristinbarta

## EDUCATION

---

### BFA Graphic Design Minor in Sustainable Development

APPALACHIAN STATE UNIVERSITY  
December 2022

## DISTINCTIONS

---

### M is for Menopause, Baby! Exhibition

DRINKING GOURD GALLERY | RALEIGH, NC  
Fall 2023

### From the Second Floor Senior Exhibition

THE SMITH GALLERY | BOONE, NC  
Spring 2022

### Art + Design Expo Juried Exhibition

THE SMITH GALLERY | BOONE, NC  
Spring 2022

### BFA Graphic Design Senior Exhibition

THE SMITH GALLERY | BOONE, NC  
Fall 2021

### The Peel Literary Magazine

PUBLISHED | BOONE, NC  
Spring 2021

### Foundations Juried Art Exhibition

LOOKING GLASS GALLERY | BOONE, NC  
Fall 2019

### Climate Stories Showcase

HOW SPACE | BOONE, NC  
Spring 2019

### Stone Soup Literary Magazine

PUBLISHED | RALEIGH, NC  
2017 & 2018

## SELECTED SKILLS

---

Adobe Creative Suite  
MS Office Suite  
Figma, Miro, Slack  
Google Suite, Procreate  
Illustration, Photography  
Social Media Management

Ceramics, Printmaking  
Metal Fabrication, Book Binding,  
Print Production, Installation,  
Screen-printing, Communication  
Documentation, Organization,  
Scheduling, Multitasking,  
Technology Troubleshooting

## WORK EXPERIENCE

---

### — Community Coordinator and In-House Designer

THE LOADING DOCK | RALEIGH, NC

*Present*

Applied strong attention to detail, creative problem-solving, and organization to deliver polished visual communications and support strategic goals. Designed and led the creation of visual content that enhanced internal and external messaging for both printed collateral and digital platforms; including promotional materials, event signage, way-finding, and social media; all driving audience interaction. Maintained visual consistency across all platforms and touch-points through adherence to brand guidelines. Managed budgets, supplies, and vendor relationships to support efficient content production and event design and execution. Collaborate cross-functionally to support marketing, communication, and community engagement efforts.

### — Freelance Designer and Illustrator

KB CREATIVE | RALEIGH, NC

*2019 - Present*

Designed projects for a diverse clientele spanning brand design, publication, illustration, social media graphics, etc. Managed vending operations including file preparation, sales tracking, documentation, display construction, marketing strategy.

### — Technology and Production Assistant

APPALACHIAN STATE BELK LIBRARY | BOONE, NC

*2019 - 2022*

Designed directional signage to aid printing processes for patrons. Troubleshoot library technology including secure internet, hardware and software, industrial copy machines and printers, and payment kiosks. Assisted library patrons with printing and scanning, as well as document preparation, copying, faxing, and personal devices.

### — Printmaking Instructional Assistant

APPALACHIAN STATE UNIVERSITY | BOONE, NC

*2022*

Provided technical demonstrations of print techniques and safety procedures when handling presses and equipment. Facilitated a clean studio environment. Organized and monitored inventory and safety data sheets. Assisted with task management of 15 students. Led class critiques and provided feedback.

### — Website Designer

STUDENT MADE APP STATE | BOONE, NC

*2020 - 2021*

Managed and organized a multi-page website and the profiles and online inventory of over 15 artists. Assisted in designing engaging social media posts showcasing artist products and advertising local pop-ups and markets. Curated illustration and design work and managed personal sales.